

AURA
R I T U A L

Not Just Cosmetic.
Not Just Pharmaceutical.
Dermaceutical.

- > Activates cellular regeneration for long-term skin health
- > Strengthens and supports the skin's natural repair system
- > Protects against future damage while enhancing daily care



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AURA
RITUAL

Cellular Science
Meets Daily Care.

STEP INTO THE RITUAL EXPERIENCE.

CLEANING & PREPARATION | EXOVITAL REGENERATION | EXOHEAL REPAIR | EXOCLEAR | BRIGHTENING | SPECIALIZED TREATMENTS | SUN PROTECTION

AURA
RITUAL



Where cellular science
meets daily care.

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What is AURA Ritual

AURA Ritual isn't just skincare, it's cellular support. You're giving your skin the tools to repair, energize, and protect itself every day.

RitualAura represents the next generation of skincare where cellular regeneration meets daily care. We don't just treat symptoms — we support your skin's natural repair systems, energize cells, and protect against future damage.

It's dermatological care: the perfect balance between clinical results and everyday usability.

BRAND PILLARS

- | | |
|-----------------------------|--------------------------------|
| Cellular Regeneration | ■ Exosome / Vesicle Technology |
| DNA Repair & Recovery | ■ PDRN Technology |
| Cellular Energy Support | ■ NAD / NMN Systems |
| Barrier-Friendly Protection | ■ Sun Care |



INTENTION SHOOTING



KEY DIFFERENTIATION

Not just cosmetic

combines repair + energy + protection.

Not just pharmaceutical

daily-use safety with clinical logic.

Routine-based

products designed as interconnected systems.

1.0

CLEANSING & PREPARATION



Micellar Foam

DAILY

Skin-friendly daily cleansing foam without drying the skin.

KEY HIGHLIGHTS

Plant exosomes, NAD, NMN.

PRIMARY BENEFIT

Makeup melt + purify

AM + PM

150 ML



Peeleanser

DAILY

Revolutionary exfoliation technology that renews and regenerates.

KEY HIGHLIGHTS

3-acid complex + Plant exosomes, NAD, NMN

PRIMARY BENEFIT

Surface renewal

PM

30 ML

Cleansing & Preparation

Foundation of every routine.

"Proper cleansing and exfoliation multiply the benefits of your treatment products."

MICELLAR FOAM DAILY

Skin-friendly daily cleansing foam without drying the skin.

NAD + RECOVERY MATRIX

- Nicotinamide Adenine Dinucleotide
- Nicotinamide Mononucleotide (NMN) — Cellular energy precursors that work during and after cleansing to support DNA repair and mitochondrial function.

PLANT EXOSOME DELIVERY

- Facilitates deeper penetration of active ingredients while delivering repair signals to skin cells.

ANTIOXIDANT FRUIT ENZYME BLEND

- Rich in vitamins, antioxidants, Omega, Vit C and AHA

MARINE RECOVERY COMPLEX

- FISH EXTRACT : Rich in marine collagen precursors.
- SODIUM DNA : Marine-derived DNA fragments FOR

TRUFFLE LONGEVITY EXTRACT

- TUBER MELANOSPORUM : Black truffle compounds

PEELEANSER · CELLULAR RENEWAL

Revolutionary exfoliation technology — a weekly

3 ACIDS SMART RELEASE

- Complex of Glycolic, Lactic and Salicylic acid — removes dead skin cells and shortens the skin turnover cycle, leaving skin soft and healthy without pain.

NAD + RECOVERY MATRIX

- NAD + and NMN support DNA repair and prevent post-exfoliation fatigue.

PLANT EXOSOME DELIVERY

- Turns exfoliation from a damaging process into a regenerative one.

ANTIOXIDANT FRUIT ENZYMES

- Vitamins, antioxidants, Omega, Vit C and AHA — complements the synthetic acids.

MARINE + TRUFFLE SUPPORT

- Fish Extract & Sodium DNA for repair; Tuber

How to use

Foundation of every routine.

"Proper cleansing and exfoliation multiply the benefits of your treatment products."

CLEANSING MICELLAR FOAM

Apply gentle foam into the palm of your hand. On damp face, massage gently to remove impurities and makeup. Rinse thoroughly with lukewarm water.

PEELEANSER : SHORT CONTACT

- Apply for 2 minutes (1.5 min for sensitive - skin).
- Rinse immediately.
- Build up by 15-second increments weekly.

SPOT TREATMENT : ACNE / TEXTURE

- Apply only to affected areas.
- Leave for 5 minutes.
- Can be used more frequently (daily on spots).

PRE-MAKEUP PREP : SPECIAL OCCASIONS

- Use morning of event.
- 2-minute application.
- Rinse, hydrate, wait 30 minutes before makeup.

CONTRAINDICATIONS

- Active sunburn or windburn.
- Broken skin or open wounds.
- Recent retinoid use.
- Chemical peels / procedures.
- Pregnancy (consult physician).
- Known glycolic / lactic / salicylic acid allergy.

SUN SENSITIVITY PROTOCOL

- Always use RitualAura sunscreen the morning after.
- Avoid sun exposure for 12 hours post-treatment.
- Consider evening-only use during high UV months.
- Reapply sunscreen every 2 hours if outdoors.

THE WEEKLY RENEWAL RITUAL

- **Day 1** : Peeleanser > Exovital Serum > Exovital Cream.
- **Day 3** : Gentle cleansing only > Exoheal routine.
- **Day 5** : Peeleanser > Brightening Serum > Sheet Mask.
- **Weekend** : Rest or gentle hydration focus.



AM ROUTINE - SENSITIVE DAYS

GENTLE CLEANSER Micellar Foam

EXOCLEAR SERUM 1 Pump, whole face or affected areas.

OIL-FREE MOISTURIZER Exovital Lotion recommended

NON-COMEDOGENIC SUNSCREEN Mandatory

DOUBLE CLEANSE Oil + foaming

EXOCLEAR SERUM 1-2 pumps, focus on problem areas

EXOHEAL CREAM On dry / Non-acne areas if needed.

SPOT TREATMENT Only if necessary - Don't over-layer.

PM ROUTINE RECOVERY FOCUS

2.0

EXOVITAL REGENERATION



Cream

DAILY

NAD/NMN, Exosomes, Ceramides — Barrier repair & cellular energy

AM + PM

50 ML



Toner

DAILY

Exosomes, Multi-HA, NAD — Prepares & energizes skin

AM + PM

150 ML



Lotion

DAILY

Light HA, Ceramides, NAD — Lightweight daily hydration

KEY HIGHLIGHTS

Plant exosomes, NAD, NMN.

PRIMARY BENEFIT

Makeup melt + purify

AM + PM

120 ML



Serum

DAILY

Exosomes, NAD, Multi-HA — Intensive nutrient delivery

AM + PM

50 ML



Sheet Mask

WEEKLY

Concentrated Exovital complex — Instant revitalization

PM

5 Sheets

Exovital Regeneration Line

Exovital represents a paradigm shift in moisturizer formulation. Rather than simply occluding moisture, it recharges cellular energy with NAD+ precursors, communicates repair signals via exosome technology, replenishes barrier lipids with skin-identical ceramides, hydrates through multiple molecular pathways, and protects with antioxidant-rich botanicals.

This multi-target approach addresses aging at its source, declining cellular function, while providing immediate comfort and visible results.

NAD + ENERGY SYSTEM

NMN + NAD+ — cellular energy precursors that recharge mitochondrial function, support DNA repair, and combat age-related energy decline.

CERAMIDE BARRIER MATRIX

- Ceramide NP : barrier integrity.
- Ceramide AS : stratum corneum structure.
- Ceramide NS : moisture retention.
- Ceramide AP : lipid organization.
- Ceramide EOP : barrier resilience

EXOSOME COMMUNICATION NETWORK

Houttuynia Cordata Leaf Vesicles + Lavandula Angustifolia (Lavender) Callus Extracellular Vesicles — bio-engineered vesicle technology facilitating cell-to-cell communication and amplifying natural repair signals.

CERAMIDE BARRIER MATRIX

- **Hydrolyzed HA** : ultra-low for deep penetration.
- **Sodium Hyaluronate** : mid-layer.
- **Sodium Hyaluronate Crosspolymer** : sustained release.
- **Hydroxypropyltrimonium Hyaluronate** : enhanced adherence.
- **Potassium Hyaluronate** : quick-absorbing surface

Dermatologist-led study

N = 84 · Conditions: post-laser recovery, eczema flares, over-exfoliation · Duration: 2 weeks.

PARAMETER	IMPROVEMENT	STATISTICAL SIGNIFICANCE
Tuber Melanosporum	Black Truffle	Antioxidants, supports cellular longevity
Tremella Fuciformis	Snow Mushroom	Holds 500× its weight in water
Centella Asiatica Complex	Tiger Grass	Asiaticoside, Asiatic Acid, Madecassic Acid
Avena Sativa Extract	Oat Kernel	Soothes and protects sensitive skin
Camellia Sinensis Extract	Green Tea	Potent antioxidant vs. environmental stress



AM ROUTINE - SENSITIVE DAYS

RITUALAURA MICELLAR FOAM Gentle cleanse
APPLY EXOVITAL TONER
EXOVITAL SERUM Optional for intensive treatment
EXOVITAL CREAM / LOTION
FINISH WITH RITUALAURA

DOUBLE CLEANSE

SERUM OF CHOICE Apply treatment
EXOVITAL CREAM Apply Lotion as final step
EXOHEAL CREAM Layer on affected areas for extra repair

PM ROUTINE RECOVERY FOCUS



3.0

EXOHEAL REPAIR



Spray (PDRN)

Recovery & acne control

Accelerates skin recovery and controls breakouts with Micro PDRN.

Micro PDRN, Centella, Niacinamide

AM + PM 70 ML

Cream (PDRN)

Barrier repair & healing

Repairs the skin barrier and supports healing with Micro PDRN.

Micro PDRN, Ceramides,

AM + PM 50 ML

Peel-Off Mask

Deep cleansing + DNA repair

Deep cleansing and DNA repair in a weekly resurfacing mask.

Micro PDRN, HA, Panthenol

AM + PM 100 ML

Exoclear

Recovery & acne control

Accelerates skin recovery and controls breakouts with Micro PDRN.

Micro PDRN, Centella, Niacinamide

AM + PM 30 ML

Exoclear Acne Serum Line

Medical-grade recovery.

MICROPDRN™ DELIVERY

Low Molecular Weight Polydeoxyribonucleotide (PDRN), specifically fragmented to penetrate deeper, delivering DNA repair fragments directly to compromised skin areas.

CERAMIDE BARRIER MATRIX

- **Micro-PDRN** : above threshold for efficacy.
- **Centella Extract** : full-spectrum, standardized actives.
- **Aloe Juice** : high concentration for immediate relief.
- **Panthenol** : maximizes conversion to pantothenic acid.
- **Ceramides** : replenishes 15–20% of skin's ceramide content.
- **Green Tea + Vit E + Tea Tree** : antioxidant & antimicrobial.
- **Lipids** : optimal occlusion without greasiness.

THE REPAIR CASCADE

- Skin Damage > Inflammation (Centella reduces)
- Barrier Breach > Ceramides repair
- Cellular Damage > PDRN provides DNA fragments
- Oxidative Stress > Antioxidants neutralize
- Healing Phase > All ingredients support

CERAMIDE BARRIER MATRIX

- **Post-Procedure** : Chemical peels / microdermabrasion (D2+), laser (3–5 d), microneedling / RF (immediate), injectables (around injection sites).
- **Medical** : Eczema / atopic dermatitis, rosacea, contact dermatitis, sunburn.
- **Acne & Breakout** : Direct spray 2–3x daily on affected areas.

Dermatologist-led study

N = 84 · Conditions: post-laser recovery, eczema flares,

PARAMETER	IMPROVEMENT	STATISTICAL SIGNIFICANCE
Healing Time	40% faster	p < 0.001
Erythema Reduction	62%	p < 0.001
TEWL (Water Loss)	58% improvement	p < 0.001
Patient Comfort	8.9 / 10	Subjective
Barrier Function	47% improvement	p < 0.001
Adverse Events	Adverse Events	No allergic reactions



AM ROUTINE - SENSITIVE DAYS

RITUALAURA MICELLAR FOAM Gentle cleanse
EXOHEAL SPRAY Toner alternative
EXOHEAL CREAM
FINISH WITH RITUALAURA

DOUBLE CLEANSE Oil then micellar

EXOHEAL CREAM As moisturizer

EXOHEAL CREAM Apply Lotion as final step

EXOHEAL SPRAY Optional layer throughout the night if needed

PM ROUTINE RECOVERY FOCUS



5.0

BRIGHTENING



Brightening Serum

Advanced pigment-correction technology across four biological blocks.

DAILY

KEY HIGHLIGHTS

Vitamin C, Tranexamic Acid, Niacinamide

PRIMARY BENEFIT

Hyperpigmentation correction

AM + PM

150 ML



Vitamin C Serum

Skin-friendly daily cleansing foam without drying the skin.

DAILY

KEY HIGHLIGHTS

Plant exosomes, NAD, NMN.

PRIMARY BENEFIT

Makeup melt + purify

AM

150 ML

Exoheal Repair Line

Medical-grade recovery.

TYROSINASE INHIBITION

- 3-O-Ethyl Ascorbic Acid — stable Vitamin C derivative, directly inhibits tyrosinase.
- Alpha-Arbutin — natural hydroquinone derivative, safely inhibits melanin production.
- Kojic Acid Dipalmitate — chelates copper ions required for tyrosinase activity.

MELANIN TRANSFER DISRUPTION

- **Niacinamide** : Inhibits melanosome transfer from melanocytes to keratinocytes, preventing pigment from reaching the skin surface.

MELANOGENESIS INTERVENTION POINTS

- UV / Inflammation & plasmin activation (Tranexamic Acid blocks).
- Tyrosinase activation & melanin production (Vit C, Arbutin, Kojic inhibit).
- Melanosome formation & pigment packaging (multiple ingredients target).
- Transfer to keratinocytes & surface pigmentation (Niacinamide blocks).
- Existing pigmentation & visible dark spots (Glutathione + Vit C reduce).

ANTIOXIDANT PROTECTION & REPAIR

- **Glycyrrhiza Glabra Root (Licorice)** : Glabridin-rich, antiinflammatory, tyrosinase-inhibiting, UV-protective.
- **Glutathione** : Master antioxidant that reduces existing melanin while preventing new formation.

INFLAMMATION-INDUCED PIGMENTATION

- **Tranexamic Acid** : Medical-grade plasmin inhibitor that blocks UV-induced plasmin activity and prostaglandin production, addressing the inflammatory pathway.

Brightening Serum vs. standard treatments

See how Brightening Serum compares.

	BRIGHTENING	HYDROQUINONE 4%	KOJIC ACID 2%	AZELAIC ACID 20%
Efficacy	68%	72%	45%	55%
Safety Profile	Excellent	Poor (orchronosis risk)	Good	Good
Irritation Rate	8%	65%	35%	40%
Long-term Use	Yes	No (max 3-4 mo)	Yes	Yes
Multi-Mechanism	Yes	No	Partial	Partial
Antioxidant Benefits	Yes	No	Minimal	Minimal

- **AM Prevention** : Gentle cleanser. Brightening Serum (2 pumps, face and neck). Lightweight moisturizer. Broad-spectrum SPF 50.
- **PM Active Treatment** : Double cleanse (remove sunscreen thoroughly). Brightening Serum (2 pumps, focus on pigmented areas). Wait 5 minutes for absorption. Moisturizer (can mix with serum if desired). Optional: spot-treat stubborn areas.



AM ROUTINE - SENSITIVE DAYS

RITUALAURA MICELLAR FOAM Gentle cleanse
 EXOCLEAR SERUM 1 pump whole face or affected areas
 EXOVITAL LOTION Oil-Free Moisturizer
 NON-COMEDOGENIC SYNSCREEN (Mandatory)

DOUBLE CLEANSE Oil then micellar

EXOCLEAR SERUM 1-2 pumps, focus on problem areas
 EXOHEAL CREAM Non-acne areas if needed
 SPOT TREATMENT Only if necessary - Don't over-layer.

PM ROUTINE RECOVERY FOCUS

6.0

SPECIALIZED TREATMENTS



NAD Eye Contour Plus **DAILY**

Cellular eye care targeting dark circles, puffiness and loss of firmness.

KEY HIGHLIGHTS

Plant exosomes, NAD, NMN, Peptide complex

PRIMARY BENEFIT

Dark circles, puffiness & loss of firmness

AM + PM

15 ML

NAD Eye Contour Plus

Where cellular science meets precision eye care.

NAD+ CELLULAR ENERGY MATRIX

■ **NMN + NAD+** : Direct cellular energy precursors that target mitochondrial decline in the delicate eye area, combating age-related puffiness, darkness, and loss of elasticity at source.

EXOSOME COMMUNICATION

■ **Houttuynia Cordata + Lavender Callus Vesicles** : bioengineered delivery enhancing penetration and coordinating cell-to-cell repair signals in the orbital region.

MULTI-MOLECULAR HA

■ **7 distinct hyaluronic forms** : Quick-absorbing surface hydration, deep orbital penetration, sustained-release network.

THE REPAIR CASCADE

- **Acetyl Hexapeptide-8 (Argireline®)** : relaxes expression lines.
- **Acetyl Octapeptide-3 (SNAP-8)** : reduces wrinkle depth.
- **Palmitoyl Pentapeptide-4 (Matrixyl®)** : stimulates collagen.
- **Palmitoyl Tripeptide-5** : collagen and fibronectin support.
- **Copper Tripeptide-1** : wound healing and antioxidant.

- **Nonapeptide-1** : reduces hemoglobin extravasation (blue tones).
- **Oligopeptide-6** : improves microcirculation.
- **Tripeptide-2** : reduces pigmentation.
- **Hexapeptide-2** : lightens hyperpigmentation.

- **Acetyl Tetrapeptide-5** : reduces edema / fluid accumulation.
- **Syn-Ake** (Dipeptide Diaminobutyroyl Benzylamide Diacetate) : relaxes muscle contractions.
- **Palmitoyl Tetrapeptide-7** : reduces inflammation and

STRUCTURAL
PEPTIDES

DARK CIRCLE
PEPTIDES

PUFFINESS
CONTROL

Botanical intelligence

BOTANICAL INTELLIGENCE & BENEFITS

INGREDIENT (SOURCE)	SPECIFIC EYE BENEFIT
Inonotus Obliquus (Chaga)	Powerful antioxidant protection for thin eye skin
Tuber Melanosporum (Black Truffle)	Supports cellular longevity and repair
Malachite Extract	Protects against blue light and pollution
Macadamia Ternifolia Seed Oil	Rich in palmitoleic acid (skin-identical lipid)
Sweet Almond + Jojoba Oil	Nourishing without milia risk

DARK CIRCLES & DISCOLORATION

- **Tranexamic Acid** : medical-grade pigment control.
- **Ascorbyl Glucoside** : stable Vitamin C for brightening.
- **Niacinamide** : reduces transfer of pigment to surface.
- **Peptide Complex** : addresses vascular and pigmented darkness.

FINE LINES & WRINKLES

- **Structural peptides** : stimulate collagen and elastin.
- **Neurotransmitter inhibitors** : relax expression lines.
- **Hydration network** : plumps from within.
- **Barrier support** : decreases moisture loss.

PUFFINESS & FLUID ACCUMULATION

- **Caffeine-free** : peptides and botanicals instead.
- **Oligopeptide-6** : enhances blood flow (microcirculation).
- **Anti-edema peptides** : reduce fluid retention.
- **Light texture** : cooling application with instant soothing.

LOSS OF FIRMNESS

- **Hydrolyzed Collagen** + stimulating peptides.
- **Elasticity peptides** target orbital skin laxity.
- **NAD+ energy** improves cellular function for better tone.



AM ROUTINE - SENSITIVE DAYS

CLEANSER ENTIRE FACE
APPLY FACIAL SERUM / TREATMENT.
DISPENSE 1 PEARL-SIZED AMOUNT.
USE METAL APPLICATOR TO DOT AROUND ORBITAL BONE (NOT DIRECTLY UNDER EYE).
GENTLY PAT WITH RING FINGER UNTIL ABSORBED (60 SECONDS).
FOLLOW WITH MOISTURIZER AND SUNSCREEN.

7.0

SUN PROTECTION

Sun Protection Line

SPF 50 with skincare benefits.

ACTIVES (ALL SUNSCREENS)

- Modern approved UV filters.
- NAD & NMN (cellular energy).
- Exosome vesicles (regenerative).
- Multi-hyaluronic acid (hydration).

ACTIONS

- High protection against UVA / UVB.
- Hydrating and plumping.
- Reduces the appearance of wrinkles.
- Prevents photo-aging.
- Physical & chemical UV protection.
- Moisturizing.

SUITABLE FOR

- All skin types, including sensitive skin.
- Always the final morning step in any RitualAura routine.





The Ritual Aura Routine Flowchart

COMPLETE PRODUCT ECOSYSTEM



STEP 01 - Foundation

Cleanse & Prepare

- **Daily** : Cleanse & Prepare
- **3x /Week** : Sheet Mask
- **2-3x /Week** : Peeleanser
- **1x /Week** : Peel-Off Mask

STEP 02 - Choose by concern

Treat & Transform

- **Anti-Aging / Energy** : Exovital Serum
- **Repair / Calming** : Exoheal Cream, Spray
- **Acne / Congestion** : Exoclear Serum
- **Brightening** : Vitamin C (AM)
Whitening (PM)
- **Eye Care** : NAD Eye Contour (AM+PM)

STEP 03 - Lock In

Seal & Protect

- **Morning** : Exovital Cream / Lotion
+ Sunscreen
- **Evening** : Exovital Cream
+ Exoheal Spray (optional)

No step works alone.

PRODUCT ADOPTION LADDER

Level 1

Sunscreen + Cleanser

Level 2

+ Exovital Serum / Cream

Level 3

+ Targeted treatment (Exoheal, Exoclear, Brightening)

Level 4

+ Weekly treatments (Peeleanser, Masks)

Level 5

Complete Kit - Aurasome System

Interconnected Systems

Every product in RitualAura is designed to layer without friction. Actives are calibrated across the range so that cleansing multiplies treatment, treatment enables repair, and protection consolidates cellular gains. No step works alone.



MOCKUP FAMILLE PRODUITS



**Your skin already knows how to heal.
We just give it the tools.**

